

# the Green Heritage Community manifesto



## 1. We all contribute to the green movement

We, as a community, seek to introduce new approaches and technologies to the field of conservation and beyond, inspired by green developments in other areas of research and society.

## 2. A shared definition of greenness is our foundation

We establish criteria that define what is green in order to focus our efforts and to prioritise critical needs related to feasibility, cost, toxicity, environmental impact, reversibility and energy use.

## 3. Scientific evidence supports good decisions

We base the selection of procedures and materials we use on analytical and numerical methods that take into account the specificities of our complex material systems, and produce tools for selecting solutions based on weighted compromises.

## 4. Measurable targets help us reach our goals

Setting clearly articulated and measurable targets and steps that may be re-evaluated over time is how we reduce our environmental impact.

## 5. Becoming greener means innovating our practice

We work to introduce new practices and treatments, both preventive and remedial, and to secure ways to minimize intervention.

## 6. Research takes time and money

We endeavour to change how research is carried out to achieve greater interdisciplinarity and international cooperation, to allow time for alteration and validation studies, to report transparently on failures and to carry out thorough testing and re-evaluation of products.

## 7. Sharing knowledge is crucial

We spread awareness by facilitating access to procedures, materials, instruments and data, including transparent documentation of what has failed and the addition of Environmental Impact Statements as part of published data.

## 8. Educating our community is empowering

We require ongoing basic and professional training to thoroughly understand conservation issues and critically evaluate green methods.

## 9. Greenwashing has no place in conservation

We are honest with ourselves and do not see greenness as a unique selling point. Instead, we strive to counter greenwashing and greenhushing by reflecting on our own behaviour.

## 10. Heritage engages society

Conservation science offers a unique opportunity to advocate for green change with the general public.

Contributors to this document (in alphabetic order): Alessia Artesani, Istituto Italiano di Tecnologia, IT - Loïc Bertrand, CNRS, ENS Paris-Saclay, FR - Emilio Catelli, University of Bologna, IT - Giulia Franceschin, Istituto Italiano di Tecnologia, IT - Victor Gonzalez, CNRS, ENS Paris-Saclay, FR - Julia Greiner, Ki-Culture, NL - Joen Hermans, University of Amsterdam, NL - Katrien Keune, Rijksmuseum Amsterdam, NL - Mathilde Monachon, University of Neuchâtel, CH - Austin Nevin, The Courtauld Institute, UK - Silvia Prati, University of Bologna, IT - Antonio Sansonetti, CNR, IT - Eleanor Schofield, Mary Rose Trust, UK - Brique Sibbing, Rijksmuseum Amsterdam, NL - Giorgia Sciutto, University of Bologna, IT - Caitlin Southwick, Ki-Culture, NL - Maartje Stols-Witlox, University of Amsterdam, NL - David Thickett, English Heritage, UK - Arianna Traviglia, Istituto Italiano di Tecnologia, IT - Annelou van Gijn, University of Leiden, NL - Carolina Vatteroni, Ki-Culture, NL

Supported by  
Lorentz Center



Endorsed by GoGreen Project  
GA 101060768

